2025 FREQUENT BUYER CLUB DETAIL REFERENCE



Questions about your loyalty balance or purchase history? Ask us! We're happy to help.

Blue Buffalo

Offer: Buy 12 bags, get 1 free



Category Details: Products are categorized by species and kibble bag size (S/M/L).

• Free Item: Can be any previously purchased product on the card.

Canidae ALS & PURE

Offer: Buy 12 bags, get 1 free

Applicable Products: Canidae ALS, Grain-Free, and PURE

• Category Details: Products are categorized by species and kibble bag size (S/M/L).

• Free Item: Must match the same species and weight as purchased items; equal or lesser value

Carefresh by Healthy Pet

• Offer: Buy 5 items, get 1 free

Applicable Products: Small animal bedding

Category Details: Mixing different Carefresh products is allowed

• Free Item: The most frequently purchased product on the card

Champion (Acana & Orijen USA)

Offer: Buy 12 bags, get 1 free

Applicable Products: Acana and Orijen Dry Dog and Cat Food (excludes trial sizes)

• Category Details: Products are categorized by species and kibble bag size (S/M/L). Acana and Orijen can be mixed if they share the same weight/species category.

• Free Item: The least expensive product purchased



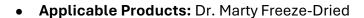






Dr. Marty - Freeze Dried Program

• Offer: Buy 12 freeze-dried items, get 1 free

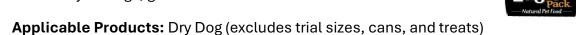


• Category Details: By weight (16oz & 48oz) & species (dog or cat)

• Free Item: Must be from the same weight category; equal or lesser value

Eagle Pack

• Offer: Buy 12 bags, get 1 free



• Category Details: Only 30lb size included

• Free Item: Must match the same size and species as qualifying purchases

Conditions:

o Must be completed within 14 months

Earthborn HOLISTIC

• Offer: Buy 12 bags, get 1 free

Applicable Products: Dry Dog and Cat food

Category Details: By species (Dog/Cat) and size (S/M/L)

• Free Item: Must match the same species and size

Earthborn UNREFINED

• Offer: Buy 12, get 1 free

• Applicable Products: UNREFINED Ancient Grains Dry Dog Food

• Category Details: By size (S & L)

Free Item: Must match the same size category as qualifying purchases







Earthborn VENTURE

Offer: Buy 12, get 1 free

Applicable Products: Venture LID Dry Dog Food

• Category Details: By size (S & L)

• Free Item: Must match the same size category

Eukanuba

Offer: Buy 12 bags, get 1 free

Applicable Products: Dry Dog food

Category Details: By size (S/M/L)

Free Item: Must be the same size as qualifying purchases



Fromm

Offer: Buy 12 bags, get 1 free

Applicable Products: Dry Dog and Cat food (excludes cans and 40lb bags)

Category Details: By species (Dog/Cat) and size (S/M/L)

Free Item: Any formula within the same size and species category

Fussie Cat

Offer: Buy 12 bags of kibble or 12 complete cases of cans, get 1 free

Category Details: By weight (S/M/L) for kibble, full cases for canned food

Free Item: Equal in value to the least expensive item purchased





Grizzly Algal Oil

Offer: Buy 6 bottles, get 1 free

Applicable Products: Grizzly Algal Oil

• Category Details: All bottles must be the same size (4oz, 8oz, 16oz, 32oz, or 64oz)

Grizzly HEMP Enhanced Supplements

• Offer: Buy 6 products, get 1 free

• Applicable Products: Grizzly Hemp Products

• Free Item: Equal or lesser value than the least expensive purchased item

Grizzly Hip & Joint Aid

Offer: Buy 6 products, get 1 free

Applicable Products: Grizzly Pet Joint Aid Pellets and Liquids

• Category Details: Products can be mixed and matched by similar size categories

Grizzly Krill Oil

Offer: Buy 6 bottles, get 1 free

Applicable Products: Grizzly Krill Oil (4oz or 8oz)

• Category Details: All purchases must be the same size

Grizzly Pollock Oil

• Offer: Buy 6 bottles, get 1 free

• Applicable Products: Grizzly Pollock Oil (4oz, 8oz, 16oz, 32oz, or 64oz)

• Category Details: All bottles must be the same size











Grizzly Salmon Oil

• Offer: Buy 6 bottles, get 1 free



• Category Details: All bottles must be the same size

Q Z Z

Health Extension

Offer: Buy 12 bags, get 1 free

• Applicable Products: Health Extension Kibble for dogs and cats (1lb bags excluded)

Category Details: By size (S/M/L/XL) and species (Dog/Cat)

• Free Item: Must match the same size and species

IAMS

• Offer: Buy 12, get 1 free

Applicable Products: Dog & Cat food (Kibble or Can)

• Category Details: By food type, species, and size (XS/S/M/L/XL)

• Free Item: Must match the same type, species, and size as qualifying purchases

Conditions:

Must be completed within 24 months

INSTINCT – RAW LONGEVITY

• Offer: Buy 6, get 1 free

Applicable Products: Dog & Cat Raw Longevity Frozen

Category Details: By Species (Frozen Dog & Frozen Cat)

• Free Item: Most frequently purchased item within the qualifying set

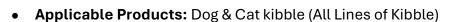






Merrick

Offer: Buy 12, get 1 free



- Category Details: Products are categorized by species and kibble bag size (S/M/L).
- Free Item: Lesser or equal in value to the least expensive item purchased
- **Conditions:**
 - Must be completed within 14 months

Natural Balance

Offer: Buy 12, get 1 free



- **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
- Free Item: Must match the same size and species; least value free
- Conditions:
 - Cards must be completed within 18 months

NutriSource, PureVita, & Element Series

• Offer: Buy 12, get 1 free

• Applicable Products: Kibble, can cases, and freeze-dried

• Category Details: By food type (kibble/freeze-dried), species (Dog/Cat), and size (S/M/L)

• Free Item: Must match same size, species, and type









Nutro MARS

• Offer: Buy 12, get 1 free



- Category Details: Products are categorized by species and kibble bag size (S/M/L).
- Free Item: Free bag or case corresponds to the smallest size purchased
- Conditions:
 - Must be completed within 16 months

Okocat by Healthy Pet

• Offer: Buy 6, get 1 free

• Applicable Products: Cat Litter

• Category Details: Different Okocat products can be mixed

• Free Item: Most frequently purchased product on the card

Conditions:

o Must be completed within 24 months at one retail location or chain

Open Farm – Freeze-Dried Program

• Offer: Buy 9, get 1 free

• Applicable Products: Dog & Cat Freeze-Dried (Morsels or Patties; 3.5oz excluded)

• Category Details: By species (Dog/Cat) and bag size

• **Free Item:** Same group as qualifying purchases; equal or lesser value than the least expensive item purchased

- Conditions:
 - o Must be completed within 12 months







Open Farm – Gently Cooked 96oz Program

• Offer: Buy 10, get 1 free



• Free Item: Equal or lesser value than the least expensive qualifying purchase

Conditions:

o Must be completed and redeemed within 18 months

Open Farm - Kibble & Gently Cooked Program

• Offer: Buy 12, get 1 free

• Applicable Products: Dog & Cat Kibble, Gently Cooked (8oz/16oz), Air Dried (16oz/32oz)

• Category Details: By species, size, and type

• Free Item: Must match the same species, size, and type; equal or lesser value than the least expensive purchased item

Open Farm - Supplement Program

Offer: Buy 12, get 1 free

Applicable Products: Dog Supplements (mix and match allowed)

• Free Item: Same group; equal or lesser value than the least expensive purchased item

Plato Pet Treats

Offer: Buy 10, get 1 free

Applicable Products: Select bagged dog treats

• Category Details: By size (S/L). Customers can mix and match formulas within the same size.

• Free Item: Equal or lesser value than the least expensive item purchased









Polkadog

• Offer: Buy 12, get 1 free

polkadog

Applicable Products: Dog & Cat Treats (mini tubes and bulk items excluded)

• Category Details: Mix and match allowed

• Free Item: Equal or lesser value than the least expensive item purchased

Primal Pet Foods - Bones & Chews Program

• Offer: Buy 12, get 1 free



• Applicable Products: Primal Pet Foods Bones & Chews

• Category Details: By type (Marrow Bones/Antlers)

• Free Item: Equal or lesser value than the least expensive qualifying purchase

Primal Pet Foods - Complete & Balanced Cat Recipes Program

Offer: Buy 12, get 1 free



- Applicable Products: Complete & Balanced Cat Recipes
- Category Details: By weight and recipe type; mixing and matching formulas encouraged within type
- Free Item: Equal or lesser value than the least expensive qualifying purchase

Primal Pet Foods - Complete & Balanced Dog Recipes Program

• Offer: Buy 12, get 1 free



- Applicable Products: Complete & Balanced Dog Recipes
- Category Details: By weight and recipe type; mixing and matching formulas encouraged within type
- Free Item: Equal or lesser value than the least expensive qualifying purchase

Primal Pet Foods - Toppers & Hydrators Program



- Offer: Buy 12, get 1 free
- Applicable Products: Freeze-Dried and Frozen Raw Toppers, Fresh Toppers, Bone Broth, Goat Milk
- Category Details & Free Item Rules:
 - Freeze-Dried & Frozen Raw Toppers: Free item must match the most frequently purchased topper
 - Fresh Toppers: Mix and match allowed; free item is equal/lesser value than the least expensive item
 - o Bone Broth & Goat Milk: Free item is equal/lesser value than least expensive item

Prime100

• Offer: Buy 12, get 1 free

• Applicable Products: Prime100 SPD Fresh Rolls

• Category Details: By weight (1lb/3lb)

• Free Item: Most frequently purchased item

Conditions:

Must be completed and redeemed within 12 months at one retail location

Stella & Chewy's - Frozen Program



- Offer: Buy 12, get 1 free
- Applicable Products: Stella & Chewy's Frozen (by species and size)
- Category Details: By Species (Dog/Cat) and Bag Size
- Free Item: Equal or lesser value than the least valued item purchased
- Conditions:
 - Must be completed within 12 months



Stella & Chewy's - Freeze-Dried Program

• Offer: Buy 12, get 1 free



- Applicable Products: Dinner Patties, Meal Mixers, Superblends Meal Mixers, Dinner Morsels, Stella's Solutions, Dinner Dust
- Category Details: By species (Dog/Cat) and size (Small/Medium/Large)
- Free Item: Must match the species and size category of qualifying purchases
- **Conditions:**
 - Must be completed within 18 months

Stella & Chewy's - Kibble Program

Offer: Buy 12, get 1 free



- Applicable Products: Stella & Chewy's Raw Blend, Raw Coated, and Stella's Essentials Dry Food
- Category Details: Products are categorized by species and kibble bag size (S/M/L).
- Free Item: Lesser or equal value than the least expensive bag purchased

Super Snouts Hemp Co. – CBD Soft Chews Program

Offer: Buy 10, get 1 free



- Applicable Products: Super Snouts CBD Soft Chew Supplements
- Category Details: Products categorized by size 30ct or 60ct
- Free Item: Equal or lesser value than the least expensive item purchased

Super Snouts Hemp Co. - Supplements Program

Offer: Buy 6, get 1 free



- **Applicable Products:** Super Snouts Small and Large Supplement Powders
- Category Details: Products categorized by size small or large
- Free Item: Equal or lesser value than the least expensive item purchased



Super Snouts Hemp Co. - PHYTO & HEMP Supplements Program

• Offer: Buy 5, get 1 free



• Free Item: Equal or lesser value than the least expensive item purchased

Super Snouts - Daily Chews Program

• Offer: Buy 6, get 1 free

• Applicable Products: Daily Chew Digestion, Mobility & Skin supplements

Category Details: 60ct Daily Chews

• Free Item: Equal or lesser value than the least expensive item purchased

Sustainably Yours

• Offer: Buy 12, get 1 free

Applicable Products: Sustainably Yours cat litter (S/L sizes)

• Category Details: Customers can mix and match varieties on the same card

• Free Item: Most frequently purchased product

Sweet Meadow Farm – Timothy Hay Program

• Offer: Buy 7, get 1 free

Applicable Products: All Natural Timothy Hay

• Free Item: Equal or lesser value than the least expensive item purchased

Sweet Meadow Farm - Mix & Match Hay Program

• Offer: Buy 6, get 1 free

Applicable Products: Select small animal hay

• Free Item: Equal or lesser value than the least expensive item purchased







SUSTAINABLY





Sweet Meadow Farm - Guinea Pig Pellets Program

• Offer: Buy 6, get 1 free

Applicable Products: Guinea Pig Pellets

• Category Details: Mix and match allowed

• Free Item: Equal or lesser value than the least expensive item purchased

Conditions:

Customers have 6 months to complete the card

Sweet Meadow Farm - Rabbit Pellets Program

• Offer: Buy 6, get 1 free

• Applicable Products: Rabbit Pellets

• Free Item: Equal or lesser value than the least expensive item purchased

Conditions:

o Customers have 6 months to complete the card

Tall Tails

• Offer: Buy 8, get 1 free

Applicable Products: Tall Tails Toys

Category Details: Mix and match allowed

• Free Item: Equal or lesser value than the least expensive item purchased

Conditions:

Must be completed within 12 months







Taste of the Wild PREY

Offer: Buy 8, get 1 free

Applicable Products: Taste of the Wild PREY kibble

Category Details: By weight (S/L) and species (Dog/Cat)

Free Item: Must match weight and species category

Taste of

Taste of the Wild

Offer: Buy 10, get 1 free



Category Details: By species (Dog/Cat) and size (S/M/L)

Free Item: Must match species and size category

The Honest Kitchen

Offer: Buy 12, get 1 free

Applicable Products: Dehydrated Diets & Clusters

Category Details: By Species (Dog/Cat) and Size Range (below)

Small: 2lb-4lb boxes for Cats & Dogs, 4lb & 5lb Clusters

Large: 7lb & 10lb Cat & Dog boxes, 10lb & 20lb Clusters

Free Item: Equal or lesser value than the least expensive item purchased

Conditions:

Must be completed within 14 months at one retail location







Ultimates

ULTIMATES

ADVANCED PET NUTRITION

• Offer: Buy 12, get 1 free

Applicable Products: Ultimates Dry Pet Food (kibble only, no cans)

• Category Details: By species (Dog/Cat), line, and size (S/M/L)

• Free Item: Must match the same species and size category

VitaKraft/Sunseed Bedding

• Offer: Buy 10, get 1 free

Applicable Products: VitaKraft Fresh World Bedding

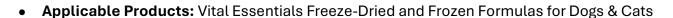
• Category Details: By package size (cubic inches)

• Free Item: Must match the same size category previously purchased



Vital Essentials

• Offer: Buy 6, get 1 free



• Exclusions: Dog treats, cat treats, VE RAW BAR snacks

- Category Details: By species (Dog/Cat). Customers can mix sizes/formulas within the same species on the same card.
- Free Item: Equal or lesser value than the least expensive item purchased
- Conditions:
 - o Must be completed within 12 months at one retail location

Wellness

• Offer: Buy 12, get 1 free



• Category Details: By size range (S/M/L)

• **Free Item:** Must match the size category of qualifying purchases; equal or lesser value than the least expensive item

Conditions:

Must be completed within 14 months

Wholesomes

Offer: Buy 12, get 1 free

• Applicable Products: Wholesomes Dry Dog and Cat Food

• Category Details: By species (Dog/Cat) and size (S/M/L)

• Free Item: Must match the same species and size category

Woof Pet - Collagen Chews Program

• Offer: Buy 8, get 1 free

• Applicable Products: Woof Pet Collagen Chews

Category Details: Mix and match allowed within the same product group

• Free Item: Must be an item previously purchased; equal or lesser value than the least expensive item

Conditions:

Must be completed and redeemed within 12 months







Woof Pet - Dental Refill Program

• Offer: Buy 8, get 1 free

• Applicable Products: Woof Pet Bite N' Brush Dental Refills

Conditions:

Must be completed and redeemed within 12 months

Woof Pet – Pupsicle Refill Pops Program

• Offer: Buy 6, get 1 free

• Applicable Products: Woof Pet Pupsicle Refill Pops Treats

• Category Details: Mix and match allowed within the same product group

• Free Item: Must already be purchased on the card; equal or lesser value

Conditions:

Must be completed and redeemed within 12 months

World's Best Cat Litter

Offer: Buy 10, get 1 free

Applicable Products: World's Best Cat Litter

• Category Details: By size (S/M/L); customers must buy all 10 bags in the same size category

• Free Item: Must be from the same size category

Zignature

Offer: Buy 12, get 1 free

Applicable Products: Zignature Dry Kibble

• Category Details: By size (S/M/L)

• **Free Item:** Must match the same size and be equal or lesser value than the least expensive item purchased





