

2025 FREQUENT BUYER CLUB
DETAIL REFERENCE



Questions about your loyalty
balance or purchase history?
Ask us! We're happy to help.

Blue Buffalo



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Kibble (dog or cat)
 - **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
 - **Free Item:** Can be any previously purchased product on the card.
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Canidae ALS & PURE



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Canidae ALS, Grain-Free, and PURE
 - **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
 - **Free Item:** Must match the same species and weight as purchased items; equal or lesser value
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Carefresh by Healthy Pet



- **Offer:** Buy 5 items, get 1 free
 - **Applicable Products:** Small animal bedding
 - **Category Details:** Mixing different Carefresh products is allowed
 - **Free Item:** The most frequently purchased product on the card
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Champion (Acana & Orijen USA)



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Acana and Orijen Dry Dog and Cat Food (excludes trial sizes)
 - **Category Details:** Products are categorized by species and kibble bag size (S/M/L). Acana and Orijen can be mixed if they share the same weight/species category.
 - **Free Item:** The least expensive product purchased
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Dr. Marty – Freeze Dried Program



- **Offer:** Buy 12 freeze-dried items, get 1 free
 - **Applicable Products:** Dr. Marty Freeze-Dried
 - **Category Details:** By weight (16oz & 48oz) & species (dog or cat)
 - **Free Item:** Must be from the same weight category; equal or lesser value
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Eagle Pack



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Dry Dog (excludes trial sizes, cans, and treats)
 - **Category Details:** Only 30lb size included
 - **Free Item:** Must match the same size and species as qualifying purchases
 - **Conditions:**
 - Must be completed within 14 months
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Earthborn HOLISTIC



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Dry Dog and Cat food
 - **Category Details:** By species (Dog/Cat) and size (S/M/L)
 - **Free Item:** Must match the same species and size
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Earthborn UNREFINED



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** UNREFINED Ancient Grains Dry Dog Food
 - **Category Details:** By size (S & L)
 - **Free Item:** Must match the same size category as qualifying purchases
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Earthborn VENTURE



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Venture LID Dry Dog Food
 - **Category Details:** By size (S & L)
 - **Free Item:** Must match the same size category
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Eukanuba



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Dry Dog food
 - **Category Details:** By size (S/M/L)
 - **Free Item:** Must be the same size as qualifying purchases
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Fromm



- **Offer:** Buy 12 bags, get 1 free
 - **Applicable Products:** Dry Dog and Cat food (excludes cans and 40lb bags)
 - **Category Details:** By species (Dog/Cat) and size (S/M/L)
 - **Free Item:** Any formula within the same size and species category
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Fussie Cat



- **Offer:** Buy 12 bags of kibble **or** 12 complete cases of cans, get 1 free
 - **Category Details:** By weight (S/M/L) for kibble, full cases for canned food
 - **Free Item:** Equal in value to the least expensive item purchased
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Grizzly Algal Oil

- **Offer:** Buy 6 bottles, get 1 free
- **Applicable Products:** Grizzly Algal Oil
- **Category Details:** All bottles must be the same size (4oz, 8oz, 16oz, 32oz, or 64oz)



Grizzly HEMP Enhanced Supplements

- **Offer:** Buy 6 products, get 1 free
- **Applicable Products:** Grizzly Hemp Products
- **Free Item:** Equal or lesser value than the least expensive purchased item



Grizzly Hip & Joint Aid

- **Offer:** Buy 6 products, get 1 free
- **Applicable Products:** Grizzly Pet Joint Aid Pellets and Liquids
- **Category Details:** Products can be mixed and matched by similar size categories



Grizzly Krill Oil

- **Offer:** Buy 6 bottles, get 1 free
- **Applicable Products:** Grizzly Krill Oil (4oz or 8oz)
- **Category Details:** All purchases must be the same size



Grizzly Pollock Oil

- **Offer:** Buy 6 bottles, get 1 free
 - **Applicable Products:** Grizzly Pollock Oil (4oz, 8oz, 16oz, 32oz, or 64oz)
 - **Category Details:** All bottles must be the same size
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Grizzly Salmon Oil



- **Offer:** Buy 6 bottles, get 1 free
- **Applicable Products:** Grizzly Salmon Oil (4oz, 8oz, 16oz, 32oz, or 64oz)
- **Category Details:** All bottles must be the same size

Health Extension



- **Offer:** Buy 12 bags, get 1 free
- **Applicable Products:** Health Extension Kibble for dogs and cats (1lb bags excluded)
- **Category Details:** By size (S/M/L/XL) and species (Dog/Cat)
- **Free Item:** Must match the same size and species

IAMS



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Dog & Cat food (Kibble or Can)
- **Category Details:** By food type, species, and size (XS/S/M/L/XL)
- **Free Item:** Must match the same type, species, and size as qualifying purchases
- **Conditions:**
 - Must be completed within 24 months

INSTINCT – RAW LONGEVITY



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Dog & Cat Raw Longevity Frozen
- **Category Details:** By Species (Frozen Dog & Frozen Cat)
- **Free Item:** Most frequently purchased item within the qualifying set

Merrick



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Dog & Cat kibble (All Lines of Kibble)
 - **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
 - **Free Item:** Lesser or equal in value to the least expensive item purchased
 - **Conditions:**
 - Must be completed within 14 months
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Natural Balance



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Dry Dog & Cat food, Cans and 2lb cat dry excluded
 - **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
 - **Free Item:** Must match the same size and species; least value free
 - **Conditions:**
 - Cards must be completed within 18 months
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NutriSource, PureVita, & Element Series



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Kibble, can cases, and freeze-dried
 - **Category Details:** By food type (kibble/freeze-dried), species (Dog/Cat), and size (S/M/L)
 - **Free Item:** Must match same size, species, and type
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Nutro MARS



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Nutro Dry Dog & Cat Food
- **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
- **Free Item:** Free bag or case corresponds to the smallest size purchased
- **Conditions:**
 - Must be completed within 16 months

Okocat by Healthy Pet



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Cat Litter
- **Category Details:** Different Okocat products can be mixed
- **Free Item:** Most frequently purchased product on the card
- **Conditions:**
 - Must be completed within 24 months at one retail location or chain

Open Farm – Freeze-Dried Program



- **Offer:** Buy 9, get 1 free
- **Applicable Products:** Dog & Cat Freeze-Dried (Morsels or Patties; 3.5oz excluded)
- **Category Details:** By species (Dog/Cat) and bag size
- **Free Item:** Same group as qualifying purchases; equal or lesser value than the least expensive item purchased
- **Conditions:**
 - Must be completed within 12 months

Open Farm – Gently Cooked 96oz Program



- **Offer:** Buy 10, get 1 free
- **Applicable Products:** Dog Gently Cooked 96oz meals
- **Free Item:** Equal or lesser value than the least expensive qualifying purchase
- **Conditions:**
 - Must be completed and redeemed within 18 months

Open Farm - Kibble & Gently Cooked Program



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Dog & Cat Kibble, Gently Cooked (8oz/16oz), Air Dried (16oz/32oz)
- **Category Details:** By species, size, and type
- **Free Item:** Must match the same species, size, and type; equal or lesser value than the least expensive purchased item

Open Farm – Supplement Program



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Dog Supplements (mix and match allowed)
- **Free Item:** Same group; equal or lesser value than the least expensive purchased item

Plato Pet Treats



- **Offer:** Buy 10, get 1 free
- **Applicable Products:** Select bagged dog treats
- **Category Details:** By size (S/L). Customers can mix and match formulas within the same size.
- **Free Item:** Equal or lesser value than the least expensive item purchased

Polkadog



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Dog & Cat Treats (mini tubes and bulk items excluded)
 - **Category Details:** Mix and match allowed
 - **Free Item:** Equal or lesser value than the least expensive item purchased
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Primal Pet Foods – Bones & Chews Program



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Primal Pet Foods Bones & Chews
 - **Category Details:** By type (Marrow Bones/Antlers)
 - **Free Item:** Equal or lesser value than the least expensive qualifying purchase
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Primal Pet Foods – Complete & Balanced Cat Recipes Program



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Complete & Balanced Cat Recipes
 - **Category Details:** By weight and recipe type; mixing and matching formulas encouraged within type
 - **Free Item:** Equal or lesser value than the least expensive qualifying purchase
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Primal Pet Foods – Complete & Balanced Dog Recipes Program



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Complete & Balanced Dog Recipes
 - **Category Details:** By weight and recipe type; mixing and matching formulas encouraged within type
 - **Free Item:** Equal or lesser value than the least expensive qualifying purchase
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Primal Pet Foods – Toppers & Hydrators Program



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Freeze-Dried and Frozen Raw Toppers, Fresh Toppers, Bone Broth, Goat Milk
- **Category Details & Free Item Rules:**
 - Freeze-Dried & Frozen Raw Toppers: Free item must match the most frequently purchased topper
 - Fresh Toppers: Mix and match allowed; free item is equal/lesser value than the least expensive item
 - Bone Broth & Goat Milk: Free item is equal/lesser value than least expensive item

Prime100



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Prime100 SPD Fresh Rolls
- **Category Details:** By weight (1lb/3lb)
- **Free Item:** Most frequently purchased item
- **Conditions:**
 - Must be completed and redeemed within 12 months at one retail location

Stella & Chewy's – Frozen Program



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Stella & Chewy's Frozen (by species and size)
- **Category Details:** By Species (Dog/Cat) and Bag Size
- **Free Item:** Equal or lesser value than the least valued item purchased
- **Conditions:**
 - Must be completed within 12 months

Stella & Chewy's – Freeze-Dried Program



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Dinner Patties, Meal Mixers, Superblends Meal Mixers, Dinner Morsels, Stella's Solutions, Dinner Dust
 - **Category Details:** By species (Dog/Cat) and size (Small/Medium/Large)
 - **Free Item:** Must match the species and size category of qualifying purchases
 - **Conditions:**
 - Must be completed within 18 months
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Stella & Chewy's – Kibble Program



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Stella & Chewy's Raw Blend, Raw Coated, and Stella's Essentials Dry Food
 - **Category Details:** Products are categorized by species and kibble bag size (S/M/L).
 - **Free Item:** Lesser or equal value than the least expensive bag purchased
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Super Snouts Hemp Co. – CBD Soft Chews Program



- **Offer:** Buy 10, get 1 free
 - **Applicable Products:** Super Snouts CBD Soft Chew Supplements
 - **Category Details:** Products categorized by size – 30ct or 60ct
 - **Free Item:** Equal or lesser value than the least expensive item purchased
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Super Snouts Hemp Co. – Supplements Program



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Super Snouts Small and Large Supplement Powders
- **Category Details:** Products categorized by size – small or large
- **Free Item:** Equal or lesser value than the least expensive item purchased

Super Snouts Hemp Co. – PHYTO & HEMP Supplements Program



- **Offer:** Buy 5, get 1 free
 - **Applicable Products:** PHYTO & HEMP Tinctures, Gel Caps, and The Balm
 - **Free Item:** Equal or lesser value than the least expensive item purchased
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Super Snouts – Daily Chews Program



- **Offer:** Buy 6, get 1 free
 - **Applicable Products:** Daily Chew Digestion, Mobility & Skin supplements
 - **Category Details:** 60ct Daily Chews
 - **Free Item:** Equal or lesser value than the least expensive item purchased
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Sustainably Yours



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Sustainably Yours cat litter (S/L sizes)
 - **Category Details:** Customers can mix and match varieties on the same card
 - **Free Item:** Most frequently purchased product
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Sweet Meadow Farm – Timothy Hay Program



- **Offer:** Buy 7, get 1 free
 - **Applicable Products:** All Natural Timothy Hay
 - **Free Item:** Equal or lesser value than the least expensive item purchased
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Sweet Meadow Farm – Mix & Match Hay Program



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Select small animal hay
- **Free Item:** Equal or lesser value than the least expensive item purchased

Sweet Meadow Farm – Guinea Pig Pellets Program



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Guinea Pig Pellets
- **Category Details:** Mix and match allowed
- **Free Item:** Equal or lesser value than the least expensive item purchased
- **Conditions:**
 - Customers have 6 months to complete the card

Sweet Meadow Farm – Rabbit Pellets Program



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Rabbit Pellets
- **Free Item:** Equal or lesser value than the least expensive item purchased
- **Conditions:**
 - Customers have 6 months to complete the card

Tall Tails



TALL TAILS®

- **Offer:** Buy 8, get 1 free
- **Applicable Products:** Tall Tails Toys
- **Category Details:** Mix and match allowed
- **Free Item:** Equal or lesser value than the least expensive item purchased
- **Conditions:**
 - Must be completed within 12 months

Taste of the Wild PREY



- **Offer:** Buy 8, get 1 free
 - **Applicable Products:** Taste of the Wild PREY kibble
 - **Category Details:** By weight (S/L) and species (Dog/Cat)
 - **Free Item:** Must match weight and species category
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Taste of the Wild



- **Offer:** Buy 10, get 1 free
 - **Applicable Products:** Taste of the Wild Dry Food (Grain-Free and Ancient Grains)
 - **Category Details:** By species (Dog/Cat) and size (S/M/L)
 - **Free Item:** Must match species and size category
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The Honest Kitchen



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Dehydrated Diets & Clusters
 - **Category Details:** By Species (Dog/Cat) and Size Range (below)
 - Small: 2lb–4lb boxes for Cats & Dogs, 4lb & 5lb Clusters
 - Large: 7lb & 10lb Cat & Dog boxes, 10lb & 20lb Clusters
 - **Free Item:** Equal or lesser value than the least expensive item purchased
 - **Conditions:**
 - Must be completed within 14 months at one retail location
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Ultimates



- **Offer:** Buy 12, get 1 free
 - **Applicable Products:** Ultimates Dry Pet Food (kibble only, no cans)
 - **Category Details:** By species (Dog/Cat), line, and size (S/M/L)
 - **Free Item:** Must match the same species and size category
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VitaKraft/Sunseed Bedding



- **Offer:** Buy 10, get 1 free
 - **Applicable Products:** VitaKraft Fresh World Bedding
 - **Category Details:** By package size (cubic inches)
 - **Free Item:** Must match the same size category previously purchased
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Vital Essentials



- **Offer:** Buy 6, get 1 free
 - **Applicable Products:** Vital Essentials Freeze-Dried and Frozen Formulas for Dogs & Cats
 - **Exclusions:** Dog treats, cat treats, VE RAW BAR snacks
 - **Category Details:** By species (Dog/Cat). Customers can mix sizes/formulas within the same species on the same card.
 - **Free Item:** Equal or lesser value than the least expensive item purchased
 - **Conditions:**
 - Must be completed within 12 months at one retail location
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Wellness



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Wellness Dog Kibble
- **Category Details:** By size range (S/M/L)
- **Free Item:** Must match the size category of qualifying purchases; equal or lesser value than the least expensive item
- **Conditions:**
 - Must be completed within 14 months

Wholesomes



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Wholesomes Dry Dog and Cat Food
- **Category Details:** By species (Dog/Cat) and size (S/M/L)
- **Free Item:** Must match the same species and size category

Woof Pet – Collagen Chews Program



- **Offer:** Buy 8, get 1 free
- **Applicable Products:** Woof Pet Collagen Chews
- **Category Details:** Mix and match allowed within the same product group
- **Free Item:** Must be an item previously purchased; equal or lesser value than the least expensive item
- **Conditions:**
 - Must be completed and redeemed within 12 months

Woof Pet – Dental Refill Program



- **Offer:** Buy 8, get 1 free
- **Applicable Products:** Woof Pet Bite N' Brush Dental Refills
- **Conditions:**
 - Must be completed and redeemed within 12 months

Woof Pet – Pupsicle Refill Pops Program



- **Offer:** Buy 6, get 1 free
- **Applicable Products:** Woof Pet Pupsicle Refill Pops Treats
- **Category Details:** Mix and match allowed within the same product group
- **Free Item:** Must already be purchased on the card; equal or lesser value
- **Conditions:**
 - Must be completed and redeemed within 12 months

World's Best Cat Litter



- **Offer:** Buy 10, get 1 free
- **Applicable Products:** World's Best Cat Litter
- **Category Details:** By size (S/M/L); customers must buy all 10 bags in the same size category
- **Free Item:** Must be from the same size category

Zignature



- **Offer:** Buy 12, get 1 free
- **Applicable Products:** Zignature Dry Kibble
- **Category Details:** By size (S/M/L)
- **Free Item:** Must match the same size and be equal or lesser value than the least expensive item purchased